

Equal Employment Practices Commission

Celebrating 35 Years of City Service

2024 Symposium

Leveraging the Employee Value Proposition (EVP) and Employer Brand to Improve Diversity

Tuesday June 18, 2024

10:00 AM - 12:30 PM



Agenda

10:00 AM - Opening Remarks

Aldrin Bonilla, EEPC Chair and Commissioner

10:10 AM - Audit Updates

Menelik Allsop, EEPC Audit Unit Manager

Jeanne Victor, EEPC Executive Director

10:35 AM - Research Updates

William Peterson, EEPC Data Scientist

11:00 AM - Transforming Human Resources into “One City”

Ivy Nguyen (DCAS), Executive Director for Strategic Operations

Crystal Monge (DCAS), Chief Engagement Officer

11:20 AM - Leveraging the Employee Value Proposition (EVP) and Employer Brand to Improve Diversity

Beverly Tarulli, Ph.D.

Clinical Assistant Professor,

NYU Human Capital Management

12:25 PM - Closing Remarks

Aldrin Bonilla, EEPC Chair and Commissioner

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Microsoft Teams



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